Church Planting in Multihousing Communities

If you are interested in church planting or would like further information, please complete the following information. *(Please check all that apply.)*

- ☐ I will commit to praying for multihousing church planting.
- ☐ I am interested in multihousing church planting.
- ☐ I/my church am/is involved in multihousing church planting.
- ☐ Please send more information on multihousing church planting.

Name _____

Address _____

Telephone _____

Church Name _____

Church Address _____

E-mail _____ Church E-mail _____

"A New Testament church of the Lord Jesus Christ is an autonomous local congregation of baptized believers, associated by covenant in the faith and fellowship of the gospel; observing the two ordinances of Christ, governed by His laws, exercising the gifts, rights, and privileges invested in them by His Word; and seeking to extend the gospel to the ends of the earth."

(Article VI of the 1963 and 2000 SBC "Baptist Faith and Message")

North American Mission Board

For more information, contact:
CHURCH PLANTING GROUP
North American Mission Board
4200 North Point Pkwy.
Alpharetta, GA 30022-4176

www.ChurchPlantingVillage.net/multihousing

A Southern Baptist Convention entity supported by the Cooperative Program and the Annie Armstrong Easter Offering®

For general information, call (770) 410-6000, or visit *www.namb.net*

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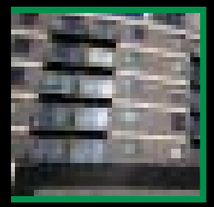
MULTIHOUSING CHURCH PLANTING



(we call it church)

What Is a Multihousing Community?

It is where more than one family is grouped together by common boundaries, shared amenities, and in many cases by sharing the same building. The North American Mission Board Church Planting Group strategy is focused on five types of multihousing communities: private apartments, condominiums, manufactured-housing, senior-housing, and public housing communities. Most of these communities seemingly are perfectly situated and offer many things, but are missing "church." Do we have genuine community without church?

Where can a church be located in a multihousing community?

- Open space in a high-rise
- Cafeteria area of a senior-hosing community
- Community Center of public-housing community
- Manufactured-housing unit(s)
- Clubhouse of private community
- Apartment(s) of resident(s)
- Chapels built for church in communities

Where Is a Large Percentage of the Unchurched in North America?

Type of Community	Number of Residents
• Private-apartment communities	51,500,000+
• Condominium/association communities	30,000,000+
• Manufactured-housing communities	14,000,000+
• Senior-housing communities	5,000,000+
• Public-housing communities	3,000,000+

National Multihousing Council (www.nmhc.org)

In Canada and its territories over 40 percent of residents live in apartments and other multihousing communities. This represents more than 13 million people.

The Challenge:

Across all socioeconomic, education, and ethnic lines, tens of millions of multihousing residents are not churched.

The Response:

Planting thousands of multihousing community churches to reach the lost/unchurched in North America involving bivocational and lay leaders and hundreds of thousands of ministry team members.

Seven General Steps for Planting Churches in Multihousing Communities:

1. ***Pray and seek the will of the Lord.***
2. ***Secure proper denominational endorsement and needed resources.***
3. ***Build solid relationships with owners/managers.***
4. ***Conduct surveys and get to know the community leaders: schools, law enforcement, and public officials.***
5. ***Determine the church planting approach based on doors that are open, data analysis, and needs.***
6. ***Enlist and train key leaders and ministry teams for church plants.***
7. ***Carry out powerful initial evangelistic events and follow through or you're through.***

"Launch out into the deep and let down your nets for a catch..." *(Luke 5:4, NKJV)*

Multihousing Trends:

- Apartment dwellers have doubled in the past 20 years.
- Assisted-living communities are being built faster than demographers can count them.
- One of every two new subdivisions in the United States are being build on the community association model.
- Puerto Rico has the second-largest concentration of public-housing communities.

The term "multifamily housing" means housing of multiple families in the same building.

The term "multihousing" includes all multiple-family communities, i.e., those attached and those in close proximity with shared amenities. Not all multihousing is rental housing.

Changing Multihousing Terminology:

Ownership groups and management groups are not always the same.

Currently Used Terms	Formerly Used Terms
Residents	Tenants
Senior-housing residents	Senior-citizen patients
Apartment community	Apartment complex
Manufactured-housing community	Trailer or mobile-home park
Public-housing community	Projects
Nursing-home facility	Old-folks home

For More Information:

Visit *www.ChurchPlantingVillage.net/multihousing*
or call the Church Planting Group's Resouce Line at 1.888.749.7479.

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