

Turn In A Planter

Turn In A Planter (T.I.P.) is a church planter enlistment strategy created by the Oklahoma Baptist Convention. The concept of T.I.P. is that the State Convention uses all available means to gather names of individuals who could be used by God in church planting. Once a lead is given to the state convention, the name goes in a database and remains for two years. The individuals in the database are then sent follow-up letters, information about church planting conferences, etc. and are invited to attend a Discover Church Planting seminar hosted by the state convention.

The components for Turn In A Planter are as follows:

- Marketing: The state convention uses all available means, including their state paper, personal contacts, meetings, etc. to ask DOMs, pastors, church members, etc.: Do you know someone who might be interested in church planting?

Postcards and business cards with the line: “Do you know someone who might be interested in church planting?” are also used. The cards include a place to list a name and contact information.

- Criteria: Submitted names should be individuals who may have the potential to be used by God in church planting, as either a church planter or a church plant team member.
- Tracking: The state convention tracks the names of potential church planters and team members using a database program called ACT (Automated Contact Tracking). For more information on ACT and how to use it to track your church planters, please contact Crystal at the Oklahoma Baptist Convention at cbarber@bgco.org.
- Follow-Up: Once a name is received, it is put in the database, where it remains for two years. The convention sends them a follow-up letter letting them know that their name has been submitted as someone interested in church planting and inviting them to attend a Discover Church Planting seminar where church planting opportunities are shared. The Discover Church Planting seminars are held every other month. Potential church planters are also periodically sent information about church planting in Oklahoma, brochures, etc.
- Results: As a result of implementing Turn In A Planter, Oklahoma presently has approximately 1,000 names of potential church planters or potential team members in their database. They average 20-40 in attendance at their Discover Church Planting seminars, held every other month. Every Oklahoma church plant in the past year has been through their Discover Church Planting seminar.

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