

# Financing a New Church Start

## Pre-class Preparation:

Church Planting Handbook, 83-92;  
Francis, *Church Planting in the African American Context*, 81-88;  
Maulphers, *Planting Growing Churches*, 47-60;  
Moore, *Starting a New Church*, 52-62, 89-97, 99-107, 132-138, 204-214;  
Redding, *Planting Churches that Grow*, 100-102;  
Redford, *Planting New Churches*, 81-87;  
Schaller, *Forty-four Questions for Church Planters*, 136-150;  
Shenk & Stutzman, *Creating Communities*, 185-191, 201-206;  
Towns, *Getting a Church Started*, cassette tape #5, side 1

## ⊕ The Basics

- Every new church needs initial financial support.
- The church planter must be able to devote time and energy to the church plant.

## ⊕ Typical \_\_\_\_\_ costs:

- \_\_\_\_\_.
- Facility rental.
- \_\_\_\_\_ and \_\_\_\_\_.
- Materials.
- \_\_\_\_\_.
- How much do you need?



## ⊕ Financial Support - Church \_\_\_\_\_

- Denominational Support.
- Mother Church Support.

- Cluster Church Support.
- Bi-vocational Church Starter.
- Team Approach to Support.
- Ministers of Missions.
- Interested Donors.

### ⊕ Fund Raising

- The church planter needs to become a \_\_\_\_-\_\_\_\_, seeking sources for support of the church outside direct denominational lines.
- A key to this is developing a church planting proposal.

### **Proposal Contents:**

#### ⊕ “\_\_\_ start a new church?”

- Demonstrate a clear calling.
- Communicate an exciting vision.
- Identify good reasons for church planting.
- Demonstrate an understanding of the need for new churches.

#### ⊕ “\_\_\_ is the ministry focus group?”

- Describe the ministry focus group.
- Show understanding of the community's needs.
- Include appropriate demographics.



- Identify the proposed location.

⊕ “ \_\_\_\_ kind of church?”

- Clearly state your core values.
- State and expand your mission statement.
- Describe the church's ministry style.
- Define a ministry model.
- Includes a ministry flowchart.



⊕ “With \_\_\_\_ will this church be planted?”

- Describe the proposed launch team.
- Include a profile of any confirmed ministry partners.
- Define the specific roles to fill.
- Clearly identify team members needed.

⊕ “ \_\_\_\_ and \_\_\_\_ will this church be planted?”

- Outline a comprehensive strategic plan.
- Include a detailed timeline for the first 18-36 months.
- Provide a detailed explanation of how the core group will be gathered.

## Sources of funds:

⊕ \_\_\_\_\_:

- This type of funding is dependent upon relationships formed with denominational organizations and churches through cooperative agreements.

⊕ \_\_\_\_\_:

- This type of funding is raised by the church planting team sharing the vision of the new church with churches and individual Christians.

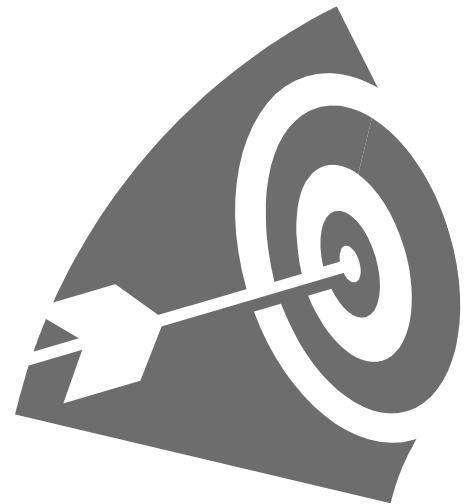
## Understand

⊕ \_\_\_\_\_ targets for deputation.

⊕ Fund raising \_\_\_\_\_.

⊕ Potential \_\_\_\_\_.

- Givers don't like to pay the bills.
- Givers don't respond to guilt and negativism.
- Givers don't respond well to "needs," because need motivates negatively.
- Givers respond to visions.
- Givers respond to *Big* visions.



*Logan & Ogne- More Light*

- People give because they have a personal relationship.
- They believe in the cause.
- The content of communication.
- The method of communication.

**Understand**

⊕ Some of the \_\_\_\_\_ in Fund Raising:

- The problem of \_\_\_\_\_.
- The problem of \_\_\_\_\_.

⊕ The \_\_\_\_\_ Principles of giving.

- God blesses our \_\_\_\_\_.
- You cannot out-give \_\_\_\_\_.
- You cannot lose what you \_\_\_\_\_ to give away.

**A seven-step plan for fund raising**

Robert Logan and Steven L. Ogne (*Churches Planting Churches*, 1995, 7-9-10) present a seven step plan for fund raising:

1. Identify potential donors.
2. Make personal contact.
3. Share the vision.

4. Ask for financial support.
5. Thank the potential donor.
6. Immediate follow-up is important.
7. Maintain regular contact with donors.

⊕ The new \_\_\_\_\_.

- The new church core should quickly become the primary means of support of the church.

⊕ \_\_\_\_\_.

- In many instances it may be necessary for the church planter and/or team to supplement the ministry through outside employment.

⊕ The principles of handling all contributions.

- No account without safeguards
  - \_\_\_\_\_.
  - \_\_\_\_\_.
  - \_\_\_\_\_.
- \_\_\_\_\_ sign a check.
- Give to \_\_\_\_\_ from the first undesignated offering.

